



WLOS  
110 Technology Dr  
Asheville, NC 28803

AL Media  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

# Contract # 2662778

**Schedule Dates** 10/17/16-10/23/16  
**Advertiser** Deborah Ross for Senate-D (111832)  
**Agency** AL Media (15629)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEBORAH ROSS (860479)  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** OBRZUT, BARB  
**Phone/Fax** /  
**CPE** 5363  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DEBORAH ROSS  
DO NOT RELEASE WITHOUT FUNDS

**Date Entered** 10/14/16  
**Last Modified** 10/14/16  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR25330491  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,280.00  
**Net Total** \$46,920.00  
**Sales Tax**

**Asheville (WLOS)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2016	72	\$55,200.00
<b>Grand Total:</b>	<b>72</b>	<b>\$55,200.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/18/16-10/21/16	2	:30	5:28A- News-News 13 Early 530a	5		X	X	X	X			5	\$450.00	\$2,250.00	Asheville (WLOS)	NEWS 13 EARLY	10/14/16
2.0	Normal Line / News	10/18/16-10/21/16	2	:30	6:30A- 7A (EST)	5		X	X	X	X			5	\$825.00	\$4,125.00	Asheville (WLOS)	NEWS 13 MORNING	10/14/16
3.0	Normal Line / News	10/18/16-10/21/16	2	:30	7A- 8A (EST)	10		X	X	X	X			10	\$825.00	\$8,250.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/14/16
4.0	Normal Line / News	10/18/16-10/21/16	2	:30	11:58:41A- News-News 13 at Noon	5		X	X	X	X			5	\$375.00	\$1,875.00	Asheville (WLOS)	NEWS 13 NOON	10/14/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	2	:30	3:58:40P- Dr. Phil	10		X	X	X	X			10	\$450.00	\$4,500.00	Asheville (WLOS)	DR. PHIL	10/14/16
6.0	Normal Line / News	10/18/16-10/21/16	2	:30	4:59P- News-News 13 First News At 5p	5		X	X	X	X			5	\$675.00	\$3,375.00	Asheville (WLOS)	FIRST NEWS AT 5	10/14/16
7.0	Normal Line / News	10/18/16-10/21/16	2	:30	5:27:30P- News-News 13 at 5:30p	5		X	X	X	X			5	\$750.00	\$3,750.00	Asheville (WLOS)	NEWS 13 AT 530P	10/14/16
8.0	Normal Line / News	10/18/16-10/21/16	2	:30	5:58P- News-News 13 at 6p	5		X	X	X	X			5	\$1,200.00	\$6,000.00	Asheville (WLOS)	NEWS 13 AT 6	10/14/16
9.0	Normal Line / SPOT	10/18/16-10/21/16	2	:30	6:58:50P- Wheel of Fortune	5		X	X	X	X			5	\$1,050.00	\$5,250.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/14/16
10.0	Normal Line / SPOT	10/18/16-10/21/16	2	:30	7:28:30P- Jeopardy	5		X	X	X	X			5	\$1,125.00	\$5,625.00	Asheville (WLOS)	JEOPARDY	10/14/16
11.0	Normal Line / News	10/18/16-10/23/16	2	:30	10:59:56P- News-News 13 11p Late News		1	1	1	1	1		1	5	\$825.00	\$4,125.00	Asheville (WLOS)	LATE NEWS	10/14/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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## Agency

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## Product

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## Brand

DEBORAH ROSS (860479)

## Salesperson

Millennium/CHL, Chicago (1094)

## Sales Office

Millennium Chicago

## Buyer Name

OBRLUT, BARB

## Phone/Fax

/

## CPE

5363

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## Billing Type

Weekly/Irregular

## Comments

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DO NOT RELEASE WITHOUT FUNDS

## Asheville (WLOS)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

72

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Rate

\$55,200.00

\$55,200.00

AL Media  
222 W Ontario St  
Ste 600  
Chicago, IL 60654

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/18/16-10/21/16	2	:30	12:37A- ABC-Nightline	5		X	X	X	X			5	\$150.00	\$750.00	Asheville (WLOS)	ABC NIGHTLINE	10/14/16
13.0	Normal Line / Prime	10/17/16-10/17/16	2	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$4,500.00	\$4,500.00	Asheville (WLOS)	DWTS	10/14/16
14.0	Normal Line / News	10/22/16-10/22/16	2	:30	11:29-56P- News-News 13 11P Late Late News	1						X		1	\$825.00	\$825.00	Asheville (WLOS)	NEWS	10/14/16

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Date:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King,  
 being/on behalf of: Deborah Ross,  
 a legally qualified candidate of the Democratic  
 political party for the office of: U.S. Senate  
 in the General  
 election to be held on: 11/8/16  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

8/9/16

Date

Signature

*To Be Signed By Station Representative*

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title